

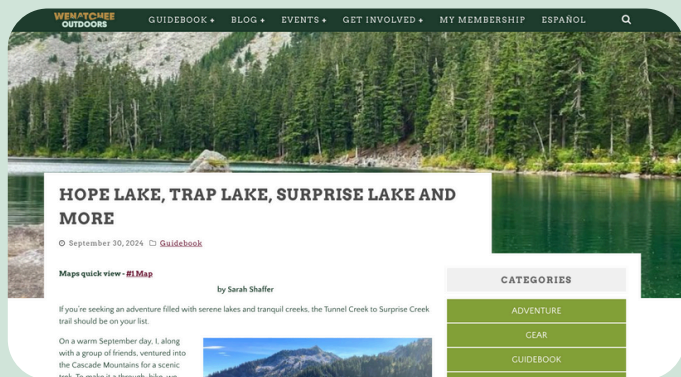
Wenatchee Outdoors strives to be the trusted hub connecting our outdoor community to information, outings, events, advocacy issues and each other. WenOut creates local guidebook content for outdoor enthusiasts, facilitates outings and outdoor events and focuses on annual advocacy efforts.

Mission

Inspire, guide, and connect our outdoor community.

Vision

Be the trusted hub connecting our outdoor community to information, outings, events, advocacy and each other.



EXTENSIVE WEBSITE FILLED WITH OUTDOOR EDUCATIONAL RESOURCES

1,621 POSTS

741 GUIDEBOOKS

2024

194k PAGE
VIEWS

89k NEW SITE
VISITORS



CONNECTING OUR DIVERSE WENATCHEE VALLEY COMMUNITY

17 2024
OUTINGS

WenOut offers a single place where outdoor enthusiasts can find outdoor events in the valley, where folks can coalesce and plan outings together, regardless of skill levels.

Connecting longtime valley residents and newcomers to establish a strong community is a major part of our mission. This helps reduce the number of people leaving the area.



FOCUS ON ADVOCACY

Annual efforts that look to preserve, promote and develop natural areas for outdoor recreation.



OUTDOOR ENTHUSIASTS LOVE WENOUT

EMAIL
SUBSCRIBERS

8,195

FACEBOOK
FOLLOWERS

5,700

Wenatchee Outdoors offers a variety of sponsorship packages that get your business or organization in front of a thriving community of outdoor enthusiasts. But more than that, you'll support a local nonprofit, associate your brand with Wenatchee Outdoors, and create benefits to the community together.

All Sponsorship Packages Include:

- Your support of WenOut's mission to inspire, guide, and connect our outdoor community.
- Opportunity to offer specials and discounts to WenOut members.
- At least one membership to Wenatchee Outdoors.
- Real-time website ad analytics reports.

SADDLE ROCK

\$500 ANNUALLY

- Support WenOut's mission to inspire, guide, and connect our outdoor community.
- Your logo on our Sponsors page.
- Your advertisement in the homepage rotation.

SAGE HILLS

\$1,000 ANNUALLY

- Support WenOut's mission to inspire, guide, and connect our outdoor community.
- Your logo on our Sponsors page.
- Your advertisement in the following rotations: homepage, main guidebook page.
- Opportunity to offer discounts to WenOut members.
- 2 WenOut memberships.

TWIN PEAKS

\$2,500 ANNUALLY

- Support WenOut's mission to inspire, guide, and connect our outdoor community.
- Your logo on our Sponsors page.
- Your advertisement in the following rotations: homepage, main guidebook page, individual guidebook pages, blog posts.
- Your advertisement in 2 guidebook update emails.
- 5 WenOut memberships.

DRAGONTAIL PEAK

\$5,000 ANNUALLY

- Support WenOut's mission to inspire, guide, and connect our outdoor community.
- Your logo on our Sponsors page.
- Your advertisement in the following rotations: homepage, main guidebook page, individual guidebooks pages, blog posts, condition reports section.
- Your advertisement in 6 guidebook update emails.
- Potential for partnership on unique ways in which both organizations can support each other.
- 10 WenOut memberships.

MOUNT STUART

\$12,000 ANNUALLY

- Support WenOut's mission to inspire, guide, and connect our outdoor community.
- Your logo on our Sponsors page.
- Your advertisement in the following rotations: homepage, main guidebook page, individual guide pages, condition reports section, blog posts, footer logo section, sponsors section.
- Your advertisement in every monthly guidebook update email.
- One Special article written by us about your company posted under "latest posts" section on the homepage.
- 5 Media announcements per year. Announcements will post on our Website and our Facebook page.
- Potential for partnership on unique ways in which both organizations can support each other.
- 24 WenOut memberships.